

REGISTRATION

GEORGIA PECAN GROWERS ASSOCIATION

55TH

ANNUAL CONFERENCE

&

TRADE SHOW

JOIN US!

MARCH 24TH AND 25TH

UGA CONFERENCE CENTER

15 RDC ROAD, TIFTON, GA 31794



GPGA is thrilled to present our 55th Annual Educational Conference and Trade Show at the UGA Tifton-Campus Conference Center located in Tifton, Georgia, on March 24th and 25th of 2020! Following our record attendance in 2019, we look forward to another successful show!

As a non-profit, GPGA depends on conference support and involvement. This event is an amazing and cost-efficient way to reach out to your customers, spotlight your products and demonstrate your dedication to the Georgia Pecan Growers Association and its members.

Take advantage of an early setup available Monday, March 23rd to be able to participate in Tuesday's activities -- an Orchard Tour at Hudson Pecan Company and GPGA's 10th Annual Golf Tournament. Be sure to RSVP and attend Tuesday evening's Welcome Reception, held at Spring Hill Country Club, for a fun time and opportunity to network with current and potential customers. The Welcome Reception will provide an open bar, dinner, a Reverse Raffle and Silent Auction. All raffle tickets will be pre-sold (with only 500 in circulation) for an \$8,000 cash prize! (To purchase raffle tickets, please see attached information in packet.)

On Wednesday, March 25th, we look forward to seeing you when our conference seminars kick off and also at our Annual Awards Luncheon where you will have an opportunity to sponsor the meal for recognition throughout the event's program! Your sponsorship enhances the conference experience and provides an advertising outlet for your company. Door prizes are encouraged from our sponsors and exhibitors. GPGA will manage raffling prizes throughout the day to help with the flow of traffic to your booth. Please let us know on the following forms if you would like to donate prizes.

For registration information and updates to the educational seminar speakers, stay tuned through our social media channels, email newsletter and our website, www.georgiapecan.org. Also, keep an eye out on your mailbox for your personal pre-registration packet! Pre-register by March 1st for early-bird pricing!

AGENDA



MONDAY, MARCH 23RD

Large Equipment Setup

Registration and Set-Up from 10 am to 4 pm

Fork lift with 6,000 lb. capacity available

Equipment: Per provided specs, booth spaces will be assigned and organized prior to arrival. Our goal is to get all exhibitors at least one booth representation indoors and additional equipment outdoors, due to indoor space limitations.

TUESDAY, MARCH 24TH

Exhibitor Setup & Attendee Registration

9:00 am to 4:00 pm

Orchard Tour - \$25 Fee

1:15 pm - Charter bus meets/departs from UGA Conference Center

Charter bus available with LIMITED SEATING or drive your own vehicle

Hudson Pecan Co. - 599 Vo Tech Drive Ocilla, GA 31774

9th Annual Golf Tournament

1:00 pm Tee Times (*registration required*)

Spring Hill Country Club - 5 Springhill

Drive E Tifton, GA 31794

Pre-Registration *required*

Conference Welcome Reception

Immediately following Golf Tournament and Orchard Tour - Springhill Country Club

Cocktail hour & Dinner, Silent Auction and Reverse Raffle

WEDNESDAY, MARCH 25TH

Attendee Registration

Doors Open at 7:30 am

Complimentary coffee & pastries

Show Exhibits and Educational Sessions

8:00 am to 4:00 pm

Latest news from pecan researchers and industry topics

Over 100 exhibitors

Indoor and outdoor large equipment exhibits

Pecan dessert contest

Purchase GPGA Merchandise

Gifts and specialty items

Annual Awards Luncheon

12:00 pm - 1:00 pm

Special Guest Speakers

Industry Awards Presented

Exhibitor Tear Down and Departure

4:00 pm

For any additional questions regarding the conference, please contact Sheila Harnage at 229-382-2187 or by email at sheila@georgiapecan.org.

We are so excited to see you all there!

Samantha McLeod
Executive Director, GPGA

SPONSORSHIPS



DIAMOND

\$5,000

- FULL page, color ad in *The Pecan Grower, Georgia Pecans* magazine (June 2020 Edition)
- 2 Golf Teams (4-person teams)
- Premium Booth Exhibitor Location
- Ultimate Beverage Sponsorship
- Conference Mobile App Recognition
- Business Name on Lanyards
- Full logo recognition in program
- Meal sponsorship recognition
- 6 meal tickets to Awards Luncheon
- Banner Recognition at:
 - Golf Tournament - Orchard Tour
 - Welcome Reception - Awards Luncheon
 - Auditorium

GOLD \$3,000

- Half page, color ad in *The Pecan Grower, Georgia Pecans* magazine (June 2020 Edition)
- 1 Golf Team (4-person team)
- Conference Mobile App Recognition
- Full logo recognition in program
- Meal Sponsorship recognition
- 4 meal tickets to Awards Luncheon
- Banner Recognition at:
 - Golf Tournament
 - Orchard Tour
 - Welcome Reception
 - Awards Luncheon
 - Auditorium

BRONZE \$1,000

- Eighth page, color ad in *The Pecan Grower, Georgia Pecans* magazine (June 2020 Edition)
- 1 Golf Team OR Hole Sponsorship
- Banner Recognition at Orchard Tour
- Meal Sponsorship recognition
- Recognition in Program

ULTIMATE BEVERAGE SPONSOR \$1,000

- Includes ALL conference Beverages, Golf Beverage Cart & Welcome Reception

SILVER \$2,000

- Quarter page, color ad in *The Pecan Grower, Georgia Pecans* magazine (June 2020 Edition)
- 1 Golf Team (4-person team)
- Conference Mobile App Recognition
- Meal Sponsorship recognition
- Recognition in program
- Banner Recognition at:
 - Golf Tournament
 - Orchard Tour
 - Welcome Reception
 - Awards Luncheon

MEAL SPONSOR

- Premier - \$500
 - Logo displayed at lunch
 - Name listed in program and magazine
- Supporting - \$250
 - Name in program and magazine

EXTRA OPPORTUNITIES

- Golf Tournament Hole Sponsor - \$500
- Golf Tournament Team Only - \$500
- Golf Tournament Individual Player - \$125
- Mobile App Advertising - \$100

HOLE-IN-ONE



Every year generous sponsors like you help to make our Annual Golf Tournament one to remember! Help us make our 10th Annual Tournament the best one yet! Please review and fill out the below sponsorship opportunities and return with your exhibitor/attendee checkout page. If you have questions about the Hole-In-One competition rules and guidelines, please contact Candace Spikes at (229) 382-2187 or by email at candace@georgiapecan.org.

Please check box on the following options:

HOLE-IN-ONE

☐

\$1,000

- Only 4 sponsorship opportunities available
- Includes one 4-person golf team
- Includes recognition at Golf Tournament and Welcome Reception
- Signage including logo and prize on the sponsored hole

CLOSEST TO THE PIN

☐

\$750

- Only 4 sponsorship opportunities available
- Includes recognition at Golf Tournament and Welcome Reception
- Signage including logo and prize on the sponsored hole

LONGEST DRIVE

☐

\$500

- Only 1 sponsorship opportunities available
- Includes recognition at Golf Tournament and Welcome Reception
- Signage including logo and prize on the sponsored hole

In lieu of \$500 you may choose to donate an item of equal value

Company Name: _____

Key Contact: _____

Email: _____ Phone: _____

We appreciate your support on this fun-filled event and look forward to seeing you on the greens!

BAKED IT!

1ST ANNUAL GEORGIA PECAN BAKING CONTEST



Georgia Pecan Growers Association is ecstatic to host our 1st Annual Georgia Pecan Baking Contest! Get your aprons ready and your pie pans greased... it's time for your favorite famous desserts to be put to the test!

Do you have what it takes!?

The categories include; Pecan Pies, Pecan Desserts and Pecan Candy
Sign up NOW! Only TEN entries per category!

BAKING CONTEST RULES:


1. Recipes **MUST** be included with each entry. GPGA reserves the right to use the recipes in promotional efforts
2. Entrants must follow food safety measures. Refrigeration is the responsibility of the entrant.
3. Recipes must use at least one cup of pecans
4. Entries must be on site no later than 9:15 a.m. Late entries will be disqualified. It is the entrants responsibility to get their entry to the tables.
5. Judging will begin at 10:00 a.m.

 Entries will be judged according to:

Taste - 50%

Appearance - 25%

Presentation - 25%

 Judges will score entries from 1 to 10 with 10 being the highest score and 1 being the lowest score.
The highest overall score in each category will be named the winner.

 Prizes will be awarded at luncheon.

PRIZES:

GRAND PRIZE:

 Handcrafted Pecan Wood Bowl, Pecan Recipe Book, GPGA Insulated Cup, GPGA Merchandise and FREE 1 Year Association Membership

FIRST PLACE:

 GPGA Merchandise, Pecan Recipe Book and GPGA T-Shirt

SECOND PLACE:

 Pecan Recipe Book and GPGA T-Shirt

THIRD PLACE:

 Pecan Recipe Book and GPGA T-Shirt

Deadline for registration is Friday, March 20th, 2020.

Link for registration: <https://tinyurl.com/Baked-It>

HOTELS



Below you will find special rates on behalf of GPGA's Annual Conference.
Please make reservations by designated deadlines to attain conference rates.

Hilton Garden Inn: (229) 382-8484

1-75 Exit 62 - 201 Boo Drive, Tifton, GA 31793 | Conference Rate: \$119 (+ tax), One King/Two Queens
Promo Code: Georgia Pecan Growers Association | Deadline: March 3rd, 2020

** You MUST contact hotel directly to receive conference rates **

Holiday Inn Express: (229) 382-3300

1-75 Exit 62 - 814 7th Street West, Tifton, GA 31794 | Conference Rate: \$109 (+ tax), Two Queens
Promo Code: Georgia Pecan Growers Association | Free Breakfast | Deadline: March 10th, 2020

** You MUST contact hotel directly to receive conference rates **

Hampton Inn: (229) 382-8800

720 US HWY 319 South, Tifton, GA 31793 | Conference Rate: **Must Call For Rate** | Free Breakfast

Comfort Inn and Suites: (229) 382-8250

1-75 Exit 62 - 320 Virginia Avenue, Tifton, GA 31794 | Conference Rate: \$95 (+ tax), Two Queens
Promo Code: Georgia Pecan Growers Association | Free Breakfast | Deadline: March 10th, 2020

** You MUST contact hotel directly to receive conference rates **

Days Inn and Suites: (229) 382-8505

1-75 Exit 62 - 1199 US HWY 82 West, Tifton, GA 31794 | Conference Rate: \$65 (+ tax), Two Queens
Promo Code: Georgia Pecan Growers Association | Free Breakfast | Deadline: March 10th, 2020

** You MUST contact hotel directly to receive conference rates **

Fairfield Inn and Suites: (229) 387-8288

1-75 Exit 62 - 806 7th Street West, Tifton, GA 31794 | Conference Rate: \$99 (+ tax), Two Queens
Promo Code: Georgia Pecan Growers Association | Free Breakfast | Deadline: March 1st, 2020

** You MUST contact hotel directly to receive conference rates **

NEW! Country Inn and Suites: (229) 382-8100

1-75 Exit 62 - 310 Virginia Avenue South, Tifton, GA 31794 | Conference Rate: \$95 (+ tax), Two Queens
Promo Code: Georgia Pecan Growers Association | Free Breakfast | Deadline: March 10th, 2020

** You MUST contact hotel directly to receive conference rates **

NEW! Springhill Suites: (229) 520-5135

1-75 Exit 62 - 401 Boo Drive, Tifton, GA 31794 | Conference Rate: \$104 (+ tax), One King or Two Queens
BOOK ONLINE with following link:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1575993020310&key=GRP&app=resvlink> | Free Breakfast | ** You MUST BOOK ONLINE to receive conference rates **

Deadline: March 2nd, 2020

EXHIBITOR

Please select from the below options:



QTY x PRICE = TOTAL

Option 1: Display Exhibitor Booth x 300 = _____

- 10 x 8 Booth

- 1 six-foot table (includes table skirting and booth draping)

- 2 chairs, 1 trash can

Option 2: Large Equipment Vendor Booth x 275 = _____

- 10 x 20 Space - 1 piece per brand indoors

- 2 chairs, one 6 foot table

Additional Large Equipment Space Outdoors x 175 = _____

Additional Luncheon Tickets (2 included with booth) x 35 = _____

Standard Electrical Outlet x 30 = _____

Additional Chairs x 5 = _____

SPONSORSHIP OPPORTUNITIES

DIAMOND x 5,000 = _____

GOLD x 3,000 = _____

SILVER x 2,000 = _____

BRONZE x 1,000 = _____

ULTIMATE BEVERAGE SPONSOR x 1,000 = _____

HOLE SPONSOR x 500 = _____

GOLF TEAM x 500 = _____

INDIVIDUAL GOLF PLAYER x 125 = _____

PREMIER MEAL SPONSOR x 500 = _____

SUPPORTING MEAL SPONSOR x 250 = _____

MOBILE APP ADVERTISING x 100 = _____

Raffle Tickets x 100 = _____

- ONLY 500 in circulation for a chance to win \$8,000 CASH PRIZE

- Remember, GPGA is a Non-Profit - This is a great deduction for tax season!

GPGA Commercial Membership x 100 = _____

GPGA encourages you to support our Non-Profit. Join by signing up as a commercial member!

Membership includes subscription to The Pecan Grower magazine, Email Newsletter, Free admittance (for two) to Fall Field Day and company/business listing on our website!

Jack Thompson Scholarship Donation _____

Hilton Segler Memorial Fund Donation _____

Total: _____

Note: Booth assignment is based on exhibition seniority, GPGA Membership standing, advertising history in The Pecan Grower magazine and overall conference sponsorship contributions.

CHECK-OUT

EXHIBITOR



Please fill out and send back by March 15, 2020 - please select payment method below

Email: sheila@georgiapecan.org | Fax: 404-393-9298 | Mail: P.O. Box 1367, Tifton, GA 31793

December - March have the highest percentage of traffic on our website (www.georgiapecan.org) as we near conference. Take advantage of our NEW Web Advertising NOW! Rates and information can be found in our 2020 Media Kit (listed on website). Take advantage of this opportunity for your business!

Exhibitor/Company Name: _____

Key Contact: _____

Email: _____ Phone: _____

1st Representative Name Badge: _____

2nd Representative Name Badge: _____

Golf Team (If applicable):

Name: _____ Handicap: _____

Name: _____ Handicap: _____

Name: _____ Handicap: _____

Name: _____ Handicap: _____

_____ RSVP Welcome Reception | Number Attending: _____

_____ Please Invoice Me At:

Company/Name: _____

Billing Address (Street): _____

(City): _____ (State): _____ (Zip): _____

Email: _____ Phone: _____

OR

_____ Pay By Card:

Cardholder Name: _____

Billing Address (Street): _____

(City): _____ (State): _____ (Zip): _____

Email: _____ Phone: _____

Card Number: _____

Expiration Date: _____/_____ Security Code: _____

Please Check: _____ VISA _____ AMEX _____ MASTERCARD _____ DISCOVER

ATTENDEE

Please select from the below options:



Name: _____ Spouse Name (Free): _____

Address: _____

Email: _____ Phone: _____

Please Select: _____ Grower _____ Farm Manager _____ Supporter

QTY x PRICE = TOTAL

Early Bird Registration Fee Per Person before March 15th, 2020 x 50 = _____

2 Day Admission for Grower and Spouse

- Welcome Reception at Spring Hill Country Club (Tuesday Evening)
- Coffee/Donut Breakfast (Wednesday Morning)
- Awards Luncheon (Wednesday)
- Educational Seminars (Wednesday)

Late Registration Fee Per Person after March 15th, 2020 x 60 = _____

Orchard Tour at Hudson Pecan Co. (Tuesday, March 24th, 2020) x 25 = _____

Raffle Tickets x 100 = _____

ONLY 500 in circulation for \$10,000 in prizes & cash!!!

GPGA is Non-Profit - This is a great deduction for tax season!

Jack Thompson Scholarship Donation _____

Hilton Segler Memorial Fund Donation _____

Join GPGA Today! Select Below

Category	Benefits	Price	Check Box
Grower, 30 Acres or more	Includes 6 issues of <i>The Pecan Grower</i> magazine, Free admittance for two to Fall Field Day and voting rights within GPGA	\$200	
Grower, 29 Acres or less	Includes 6 issues of <i>The Pecan Grower</i> magazine, Free admittance for two to Fall Field Day and voting rights within GPGA	\$100	
Farm Manager	Includes 6 issues of <i>The Pecan Grower</i> magazine, Free admittance for one to Fall Field Day	\$60	
Out of State Supporter	Includes 6 issues of <i>The Pecan Grower</i> magazine, Free admittance for one to Fall Field Day	\$75	
Non-Grower Supporter	Includes 6 issues of <i>The Pecan Grower</i> magazine, Free admittance for one to Fall Field Day	\$75	
Commercial Member	Includes 6 issues of <i>The Pecan Grower</i> magazine, Free admittance for two to Fall Field Day and company listing on our website	\$100	
UGA Extension/Research	Includes 6 issues of <i>The Pecan Grower</i> magazine and Free admittance for one to Fall Field Day	\$15	

NOTE: Membership DOES NOT cover conference charges and fees Total: _____

CHECK-OUT

ATTENDEE



Please fill out and send back by March 15, 2020 - Please select payment method below

Email: sheila@georgiapecan.org | Fax: 404-393-9298 | Mail: P.O. Box 1367, Tifton, GA 31793

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Attendee Name: _____
Spouse Name (Free): _____
Email: _____ Phone: _____
1st Name Badge: _____
2nd Name Badge: _____

Golf Team (If applicable):

Name: _____	Handicap: _____
Name: _____	Handicap: _____
Name: _____	Handicap: _____
Name: _____	Handicap: _____

_____ RSVP Welcome Reception | Number Attending: _____

_____ Please Invoice Me At:

Company/Name: _____
Billing Address (Street): _____
(City): _____ (State): _____ (Zip): _____
Email: _____ Phone: _____

OR

_____ Pay By Card:

Cardholder Name: _____
Billing Address (Street): _____
(City): _____ (State): _____ (Zip): _____
Email: _____ Phone: _____

Card Number: _____

Expiration Date: _____/_____ Security Code: _____

Please Check: _____ VISA _____ AMEX _____ MASTERCARD _____ DISCOVER

DONATIONS



HILTON SEGLER



Georgia Pecans lost one of our most dedicated supporters when Hilton Segler passed away on July 4, 2019. Segler not only served two terms of office as GPGA's President, but fought valiantly for the pecan industry in the U.S. and was critical in obtaining never-before used funding and opportunities for the industry. He was posthumously recognized by Congress thanks to his friend and Representative Congressman Sanford Bishop.

In order to pay tribute to such a giant in the industry, GPGA has established a tribute fund and *we need your support*. Tax-deductible contributions can be made that will be used for a portrait of Hilton to be hung in our office among other special projects to honor him.

JACK THOMPSON SCHOLARSHIP FUND

Georgia Pecan Growers Association is pleased to announce the Fifth Annual Scholarship Award in memory of Jack Thompson. Thompson was a leader in the pecan industry for more than 30 years who worked tirelessly to promote and advance pecans. GPGA will award up to two (2) scholarships in the amount of \$500 for the 2020-21 academic year to deserving upcoming and/or current college students. Through generous support like yours, GPGA is able to award these scholarships.



See below for donation receipt. Send in for tax deduction.

Donation Receipt from Georgia Pecan Growers Association

Contact: Samantha McLeod, Executive Director, Georgia Pecan Growers Association
Email: samantha@georgiapecan.org Phone: (229) 382-2187

Donated by	
Address	
City	
State/Province	
ZIP/Postal Code	
Phone	
Type of Donation	
Description	
Value	

Thank you for your generosity. We appreciate your support!