



57th Annual Conference & Trade Show

March 29-31, 2022 | Georgia National Fairgrounds, 401 Larry Walker Pkwy, Perry, Georgia 31069

Greeting Exhibitors!

We are excited to announce an additional day of conference activities and more opportunities for you to network with our growers and promote your products! For 2022, the conference returns to Perry to the Georgia National Fairgrounds. **Your set-up and registration** opens on Tuesday, March 29th from 8 AM – 4 PM. Our **Annual Golf Tournament** will kick off at lunchtime Tuesday, March 29th in Hawkinsville while our **1st Annual Skeet Shoot Tournament** will take place in Forsyth. That evening, our **Welcome Reception** will be held in Perry at the Georgia National Fairgrounds, Miller-Murphy-Howard Building, Main Exhibit Hall.

On Wednesday, March 30th, the first day of the conference sessions launches with complimentary coffee and doughnuts and includes our **Annual Awards Luncheon** at noon in Heritage Hall at the Fairgrounds. After lunch, our educational sessions continue and will wrap up at 5 PM that day. The Perry area offers many locations for dinner that night on your own and allows for further networking time.

On Thursday, March 31st, conference activities begin with registration and complimentary coffee and doughnuts at 7:30 AM. Dr. Wells' **Beginners Pecan Production Course** will take place from 8:30 AM – 4 PM that day with lunch provided.

We hope you will enjoy these extended opportunities for your company and will consider a sponsorship to enhance the conference experience. We offer many packages and ways in which your company can gain exposure. As a non-profit organization that exists solely to support Georgia's pecan growers, we depend on **your support and involvement to advance the industry**. This three-day conference event is an amazing and cost-effective way to reach out to your customers, spotlight your products, and demonstrate your dedication to the Georgia Pecan Growers Association.

We look forward to seeing you in March!

Sincerely,

A handwritten signature in blue ink that reads "Samantha McLeod".

Samantha McLeod, Executive Director

WHAT'S NEW IN 2022?!

MARCH 29-31, 2022

REGISTRATION:

This packet provides information about the 2022 GPGA conference. Attendee and exhibitor registration forms are included in this packet. Registration can also be completed online at www.georgiapecan.org. Pre-register for a special gift and pricing.

GPGA DUES:

Members like you are the life blood of this organization. Take this opportunity to renew your membership as you register for the conference and receive special members-only registration pricing for the event! In addition to the conference registration discount, you will receive all six issues of *The Pecan Grower Magazine*, free admission to Fall Field Day, and voting rights within GPGA. Your membership also supports pecan research and promotional efforts. Thank you for your continued support!

ANNUAL GOLF TOURNAMENT:

This year's golf tournament will be held outside of Perry, towards Hawkinsville, Georgia at **Southern Hills Golf & Club** on Tuesday, March 29th. There will be a shot-gun start at 1:00 PM with lunch provided, beginning at 11:30 AM. Register as a 4-man team or as an individual (individuals will be placed on a team by the Association).

WELCOME RECEPTION:

Join us for a Welcome Reception following the first day events for cocktail hour and heavy hors d'oeuvres at the Georgia National Fairgrounds in the **Miller-Murphy-Howard** building on Tuesday, March 29th. The reception will begin at 5:30 PM and end at 7:30 PM.

ANNUAL AWARDS LUNCHEON:

GPGA'S Annual Awards Luncheon will be held at the Georgia National Fairgrounds in the **Heritage Hall** building

NEW! 1ST ANNUAL SKEET SHOOT TOURNAMENT

This year we have added a new event to our schedule, the first annual skeet shoot tournament. The skeet shoot will be held at **Meadows Gun Club** in Forsyth, Georgia on Tuesday, March 29th. The tournament will begin at 1:00 PM with lunch provided, beginning at 11:30 AM. Register as a 4-man team or as an individual (individuals will be placed on teams by the Association). **Rental guns and equipment are available but must be requested in advance.** Should you need rental equipment, please let the GPGA staff know. Shotgun shells and golf cart will be provided at event. This is a shotgun-only facility. **Prior to the skeet shoot, all shooters must sign the liability waiver on Meadows Gun Club Website: www.meadowsclaysports.com.**

NEW! BEGINNERS PECAN PRODUCTION COURSE:

Calling all new pecan growers (or anyone who is looking for a refresher course)! Dr. Lenny Wells, UGA Horticulturalist & Pecan Expert, will be hosting a Beginners Pecan Production Course on Thursday, March 31st in the **Miller-Murphy-Howard Building**. This will be an additional, all-day event where you will learn everything you need to know to be successful in pecan production.

RAFFLE:

As the key component to our annual fundraising efforts, the Reverse Raffle Draw-Down is ready for your support in 2022! The draw-down will take place at the Welcome Reception. All tickets will be sold. No tickets will be auctioned off. Only 500 tickets in circulation. Enter for a chance of \$10,000 in cash & prizes! Winners do not need to be present to win.

SILENT AUCTION:

We depend on fundraising efforts at Conference to help us off set costs. The Silent Auction will open at the Welcome reception on Tuesday night with a variety of price ranges and gift options. Please consider bidding on these unique items and/or donating items for this special event.

CONFERENCE AGENDA

DAY 1:

TUESDAY, MARCH 29TH:

- 8:00 AM – 4:00 PM** Exhibitor set up and registration in Main Exhibit Hall (Miller-Murphy-Howard Building).
- 11:30 AM – 4:00 PM** Annual Golf Tournament at Southern Hills Golf & Club, Hawkinsville, Georgia
1st Annual Skeet Shoot Tournament at Meadows Gun Club, Forsyth, Georgia
- 5:30 PM – 7:30 PM** Welcome Reception and registration in the Main Exhibit Hall (Miller-Murphy-Howard Building). All conference goers are encouraged to join. Cocktail hour, hors d'oeuvres, silent auction, and reverse raffle draw-down will be held during reception.
-

DAY 2:

WEDNESDAY, MARCH 30TH :

- 7:30 AM – 5:00 PM** Registration open. Doughnuts, pastries, and coffee will be provided.
Trade Show Open in Main Exhibit Hall (Miller-Murphy-Howard Building).
- 8:45 AM – 5:00 PM** Educational Sessions (Full agenda will be coming out soon)
- 12:00 PM – 1:30 PM** Annual Awards Luncheon in Heritage Hall.
- 5:00 PM** Conference wrap-up for the day. Dinner on your own.
-

DAY 3: NEW! Additional Day!!

THURSDAY, MARCH 31ST :

- 7:30 AM – 4:00 PM** Registration open. Doughnuts, pastries, and coffee will be provided.
Trade Show Open in Main Exhibit Hall (Miller-Murphy-Howard Building).
- 8:45 AM – 5:00 PM** “Beginners Pecan Production Course” instructed by Dr. Lenny Wells. RSVP Encouraged.
- 12:00 PM – 1:30 PM** Lunch.
- 5:00 PM** Conference Concludes.

SPONSORSHIPS

	DIAMOND	GOLD	SILVER	BRONZE
Color Ad in <i>The Pecan Grower</i> Magazine (page size)	FULL	1/2	1/4	1/8
Golf or Skeet Shoot Teams	2 teams	1 team	1 team	1 team
Banner Recognition	✓	✓	✓	✓
Meal Sponsorship Recognition	✓	✓	✓	✓
Full Logo Recognition in Program	✓	✓	✓	✓
Table Tent Display at Awards Luncheon	✓	✓	✓	✓
Awards Luncheon Meal Tickets	6 tickets	4 tickets	2 tickets	
Web Advertising on www.georgiapecan.org	3 months	2 months	1 month	
E-Newsletter Advertising	2 months	1 month		
Premium Exhibitor Booth Location	✓	✓		
Ultimate Beverage Sponsorship	✓			
Lanyard Representation	✓			

*Golf or Skeet Shoot teams can be traded for a hole or target sponsorship, upon request.

*Banner recognition included at welcome reception, golf tournament, skeet shoot tournament, presentation rooms, and awards luncheon.

ULTIMATE BEVERAGE SPONSOR \$1,000

- Recognition in Program, Banners, and Magazine: (Includes ALL Conference beverages, Session Breaks, Golf Beverage Carts, Skeet Shoot Lunch, Golf Tournament Lunch, & Welcome Reception)

MEAL SPONSOR

- Premier - \$500
 - Logo Displayed at Lunch
 - Name Listed in Program & Magazine
 - Table Tent Display at Awards Luncheon
- Supporting - \$250
 - Name Listed in Program and Magazine
 - Table Tent Display at Awards Luncheon

EXTRA OPPORTUNITIES

- Golf Tournament
 - Hole Sponsor - \$500
- Skeet Shoot Tournament
 - Target Sponsor - \$500



Georgia National Fairgrounds
 401 Larry Walker Pkwy
 Perry, Georgia 31069
 March 29-31, 2022

EXHIBITOR REGISTRATION FORM

(Select one option only)

OPTION 1: EXHIBITOR BOOTH DISPLAY (\$425)

What is Included:

- 10 x 8 Booth (Includes Booth Draping)
- 1 Six-Foot Table (Includes Plastic Tablecloth as Needed)
- 2 Chairs
- 2 Awards Luncheon Tickets

Please Note: We have added an extra full day of conference!

OPTION 2: EQUIPMENT EXHIBITOR BOOTH (\$425)

What is Included:

- 10 x 20 Space (1 Piece of Equipment per Brand Indoors)
- 1 Six-Foot Table to be Placed by/with Equipment (Includes Plastic Tablecloth as Needed)
- 2 Chairs
- 2 Awards Luncheon Tickets

Additional Equipment _____ x \$175 = _____
 Outdoors: (Indoor Space Limited)

ADDITIONAL EXHIBITOR OPTIONS:

Standard Electrical Outlet..... _____ x \$45 = _____
 Additional Luncheon Tickets..... _____ x \$35 = _____
 Additional Chairs..... _____ x \$5 = _____

RAFFLE TICKETS (GPGA ANNUAL FUNDRAISER)..... _____ x \$100 = _____

- Only 500 in Circulation for \$10,000 in Prizes & Cash
- GPGA is a Non-Profit – This is a great deduction for tax season!

RENEW GPGA COMMERCIAL MEMBERSHIP..... \$250

- Check www.georgiapecan.org for full benefits, some include exposure on our website, company listing in one issue of *The Pecan Grower Magazine*, & promotional social media posts recognizing membership.

JACK THOMPSON SCHOLARSHIP DONATION..... \$ _____

SPONSORSHIP PACKAGE SELECTION:

- DIAMOND..... \$5,000
- GOLD..... \$3,000
- SILVER..... \$2,000
- BRONZE..... \$1,000
- ULTIMATE BEVERAGE SPONSOR..... \$1,000
- HOLE SPONSORSHIP..... \$500
- TARGET SPONSORSHIP..... \$500
- PREMIER MEAL SPONSOR..... \$500
- SUPPORTING MEAL SPONSOR..... \$250

ADDITIONAL OPPORTINITIES:

- GOLF TEAM..... \$500
- INDIVIDUAL GOLFER..... \$125
- SKEET SHOOT TEAM..... \$500
- INDIVIDUAL SKEET SHOOTER..... \$125

TOTAL: \$ _____

If you would like to donate an item for the silent auction, please contact us at (229)-382-2187

Note: Booth assignment is based on sponsorship level, exhibition seniority, GPGA membership standing, advertising history in *The Pecan Grower* magazine, and overall conference sponsorship contributions.



Georgia National Fairgrounds
401 Larry Walker Pkwy
Perry, Georgia 31069
March 29-31, 2022

EXHIBITOR CHECK-OUT FORM

EXHIBITOR/COMPANY NAME: _____
KEY CONTACT: _____
EMAIL: _____ PHONE: _____
1ST NAME BADGE: _____
2ND NAME BADGE: _____

GOLF TOURNAMENT: (If Applicable)

NAME: _____ HANDICAP: _____
NAME: _____ HANDICAP: _____
NAME: _____ HANDICAP: _____
NAME: _____ HANDICAP: _____

SKEET SHOOT: (If Applicable)

NAME: _____ NAME: _____
NAME: _____ NAME: _____

GUN RENTAL EQUIPMENT REQUESTED: YES NO

NO TEAMS- Exchange for hole or target sponsorship (Please Select One): HOLE TARGET

RSVP WELCOME RECEPTION (MARCH 29TH): YES NO

PAYMENT OPTIONS (Please Select One)

PLEASE INVOICE ME AT:
COMPANY NAME: _____
BILLING ADDRESS (STREET): _____
CITY: _____ STATE: _____ ZIPCODE: _____
EMAIL: _____ PHONE: _____

PAY BY CARD:
NAME AS IT APPEARS ON CARD: _____
BILLING ADDRESS (STREET): _____
CITY: _____ STATE: _____ ZIPCODE: _____
EMAIL: _____ PHONE: _____

CARD NUMBER: _____
EXPIRATION DATE: ____/____/____ SECURITY CODE: _____
PLEASE SELECT: VISA AMERICAN EXPRESS MASTERCARD DISCOVER

CHECK ENCLOSED

*Take advantage of our print & digital advertising opportunities to showcase your business!
Rate and Information can be found on our 2022 Media Kit found at www.georgiapecan.org*

HOTELS

Make sure to tell hotels you are going to be there for the GPGA Conference for special rates.

Quality Inn National Fairgrounds: (478)-987-7710
I-75 Exit 136, 1603 Sam Nunn Blvd
Perry, GA 31069
Rate: \$69.99 + Tax

Microtel Inn & Suites: (478)-287-4399
I-75 Exit 134, 110 Fairview Drive
Perry, GA 31069
Rate: 2 Queens - \$91.80 +Tax, 1 Queen - \$87.30 +Tax

Comfort Inn & Suites: (478)-987-8777
I-75 Exit 135, 201 Lect Drive
Perry, GA 31069
Rate: \$104.99 + Tax

Best Western Bradbury Inn & Suites: (478)-218-5200
I-75 Exit 135, 205 Lect Drive
Perry, GA 31069
Rate: \$104.99 + Tax

La Quinta Inn & Suites: (478)-287-4431
I-75 Exit 136, 102 Plaza Drive
Perry, GA 31069
Rate: \$119.00 + Tax

Hampton Inn Perry: (478)-987-7681
I-75 Exit 136, 102 Hampton Court
Perry, GA 31069
Rate: \$120.00 + Tax

Avid Hotel Perry: (478)-224-1199
I-75 Exit 136, 209 Hampton Court
Perry, GA 31069
Rate: \$125.00 + Tax

Holiday Inn Express & Suites: (478)-224-3000
I-75 Exit 136, 1502 Sam Nunn Blvd
Perry, GA 31069
Rate: King- \$134.99 + Tax, 2 Queens- \$144.99 + Tax

RESTAURANTS

Looking for a place to eat, check out these local restaurants.

The Swanson: (478)-987-1938
I-75 Exit 135, 933 Carroll Street
Perry, GA 31069

Oil Lamp Restaurant: (478)-988-2643
I-75 Exit 135, 401 General Courtney Hodges Blvd
Perry, GA 31069

Georgia Bob's BBQ: (478)-224-1227
I-75 Exit 136, 107 Perimeter Rd
Perry, GA 31069

Hazard's On the Green: (478)-224-3742
I-75 Exit 135, 901 Carroll St
Perry, GA 31069

Bodega Brew: (478)-224-3499
I-75 Exit 135, 1025 Ball St.
Perry, GA 31069

Jalisco Grill Mexican Restaurant: (478)-892-3383
I-75 Exit 138, 273-C Perry Pkwy
Perry, GA 31069

The Steak House Restaurants: (478)-892-3383
341 Bypass
Hawkinsville, GA 31036

Shane's Rib Shack: (478)-224-7427
1365 Sam Nunn Blvd
Perry, GA 31069

Longhorn Steakhouse: (478)-988-1500
100 Hampton Court
Perry, GA 31069