



---

## 62<sup>nd</sup> Annual Conference & Trade Show

April 6-7, 2027 | Georgia National Fairgrounds, 401 Larry Walker Pkwy, Perry, Georgia 31069

---

### Greetings Exhibitors!

We're excited for another fantastic Conference filled with opportunities to network with growers and showcase your products! In 2027, GPGA's Conference returns to **Perry, Georgia, at the Georgia National Fairgrounds on April 6-7**. Please review the details below and the attached materials carefully, as there are some updates to this year's program.

The Conference kicks off on **Tuesday, April 5<sup>th</sup>** with two great options: **GPGA's 17<sup>th</sup> Annual Golf Tournament at Southern Landings Golf Club in Warner Robbins, GA**, or **GPGA's 6<sup>th</sup> Annual Skeet Shoot Tournament at Meadows Gun Club in Forsyth, GA**. Whether or not you participate in these activities, we'll all come together afterward at the Georgia National Fairgrounds in the Miller-Murphy-Howard Building's Main Exhibit Hall for the **Welcome Reception**. Expect an evening of fun, including heavy hors d'oeuvres, beverages, a silent auction, raffle, and live music. Winners from the tournaments will also be announced and awarded.

On **Wednesday, April 6<sup>th</sup>**, we have a full day of educational sessions lined up. The Annual Awards Luncheon will take place at noon, and the afternoon will continue with sessions concluding by 4 PM.

We couldn't host this annual Conference without the generous support of our Exhibitors and Sponsors. As you review this year's packet, please consider the various sponsorship opportunities available to help ensure the success of this year's event. We offer a range of packages designed to allow you to support the Association and engage with growers.

This two-day event is not only an opportunity to connect with the industry but also serves as a key fundraiser for the Association, a non-profit dedicated to supporting Georgia's pecan growers. Your involvement and support are essential to advancing the industry.

We look forward to seeing you in April!

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Clough".

Chris Clough, GPGA President

Georgia Pecan Growers Association

georgiapecan.org | PO Box 1367, Tifton, GA 31793 | Phone: 229-382-2187 | info@georgiapecan.org



## 62<sup>nd</sup> Annual Conference & Trade Show

April 6-7, 2027 | Georgia National Fairgrounds, 401 Larry Walker Pkwy, Perry, Georgia 31069

### REGISTRATION:

This packet provides information on the 2027 GPGA Conference. Exhibitor registration forms are included in this packet. **Online registration is no longer available for exhibitors.** Please fill out forms manually, scan and send back to sheila@georgiapecan.org or call us at 229-382-2187 to register and to provide payment over the phone. Thank you for understanding!

### MEMBERSHIP:

Please renew membership separately from the Conference registration. **Membership DOES NOT cover Conference admission or booth space.** Renew online at georgiapecan.org or by calling the office.

### 17<sup>th</sup> ANNUAL GOLF TOURNAMENT:

This year's golf tournament will be held at **Southern Landings Golf Club in Warner Robbins, GA on Tuesday, April 6<sup>th</sup> with a shotgun start at 12:00 PM. Lunch will begin at 11:00 AM and registration will begin at 10:30 AM.** Beverages will be provided throughout the tournament thanks to generous sponsors. Register as a 4-man team or as an individual (*individuals will be placed on teams by the Association*).

### 6<sup>th</sup> ANNUAL SKEET SHOOT TOURNAMENT:

This year's skeet shoot will be held at **Meadows Gun Club in Forsyth, GA on Tuesday, April 6<sup>th</sup> with registration and lunch at 11:00AM and shooting to start at 12:00 PM.** Register as a 4-man team or as an individual (*individuals will be placed on teams by the Association*). Rental guns and equipment are available but must be requested in advance. Shotgun shells (*both 12 gauge & 20 gauge*) and golf carts will be provided. This is a shotgun-only facility.

### WELCOME RECEPTION:

Join us for a Welcome Reception following the first day's events for sponsored cocktails and heavy hors d'oeuvres at the Georgia National Fairgrounds, Miller-Murphy-Howard building, on **Tuesday, April 6<sup>th</sup> from 5:30 PM to 7:30 PM.** The Welcome Reception will feature networking among growers and exhibitors, a Silent Auction, live music and the Reverse Raffle drawing! All are welcome!

### RAFFLE:

As the key component to our annual fundraising efforts, the Reverse Raffle Draw Down is ready for your support in 2026! The draw-down will take place at the Welcome Reception, **Tuesday, April 6<sup>th</sup>.** All tickets will be sold. No tickets will be auctioned off. Only 500 tickets in circulation. Enter for a chance to win \$10,000 in cash & prizes! Winners do not need to be present to win. Winnings can be split between the final 4. Contact one of the GPGA Board Members or GPGA office staff to get your tickets before they're gone!

### SILENT AUCTION:

As a non-profit organization, GPGA depends on fundraising efforts at Conference to help us offset costs of hosting this grand event. The Silent Auction will aid in these efforts and will only be available for bidding during the **Welcome Reception on Tuesday night, April 6<sup>th</sup>,** with a variety of price ranges and gift options for everyone. Please consider bidding on these unique items and/or donating items for this special event.

### ANNUAL AWARDS LUNCHEON:

GPGA's Annual Awards Luncheon will be held at the **Georgia National Fairgrounds on Wednesday, April 7<sup>th</sup> at 12:00 PM** which is included in your Conference registration fee. GPGA's annual awards and scholarship recipients will be announced and recognized during the luncheon.

### BEGINNERS IN PECAN PRODUCTION COURSE:

Calling all new pecan growers (or anyone who is looking for a refresher course)! Dr. Lenny Wells, UGA Horticulturalist & Pecan Expert, will be hosting a Beginners Pecan Production Course on **Tuesday, April 6<sup>th</sup>,** in the Miller-Murphy-Howard Building. This will be an additional, all-day event where you will learn everything you need to know to be successful in pecan production. This will be an additional registration fee of \$50, which includes the course and lunch.

**Registration is required.**

### HOTEL INFORMATION

**Fairfield by Marriott Inn & Suites:** (478)-732-1149

**Promo Code: F5232**

Rates: King- \$166 or 2 Queens- \$176

**Townplace Suites:**

Rates: King- \$161

Georgia Pecan Growers Association

georgiapecan.org | PO Box 1367, Tifton, GA 31793 | Phone: 229-382-2187 | info@georgiapecan.org

## CONFERENCE AGENDA

### Monday, April 5<sup>th</sup>:

**1:00 PM - 5:00 PM**    **Large Equipment Exhibitor Set-Up**  
Miller-Murphy-Howard Building,  
GA National Fairgrounds, Perry, GA

### Tuesday, April 6<sup>th</sup>:

**8:00 AM - 4:00 PM**    **Exhibitor Registration & Set-Up**  
Miller-Murphy-Howard Building,  
GA National Fairgrounds, Perry, GA

**11:00 AM - 4:00 PM**    **17<sup>th</sup> Annual Golf Tournament**  
Houston Lake Country Club  
100 Champions Way, Perry, GA

**11:00 AM - 4:00 PM**    **6<sup>th</sup> Annual Skeet Shoot Tournament**  
Meadows Gun Club  
1064 Rumble Road, Forsyth, GA

**5:30 PM - 7:30 PM**    **Welcome Reception**  
Miller-Murphy-Howard Building,  
GA National Fairgrounds, Perry, GA

### Wednesday, April 7<sup>th</sup>:

**7:30 AM - 4:00 PM**    **All Attendees Registration Open**  
**Trade Show Floor Open**  
Miller-Murphy-Howard Building,  
GA National Fairgrounds, Perry, GA

**8:30 AM - 4:00 PM**    **Educational Sessions**  
*(full agenda coming soon)*  
Miller-Murphy-Howard Building,  
GA National Fairgrounds, Perry, GA

**12:00 AM - 1:30 PM**    **Annual Awards Luncheon**

**4:00 PM**    **Conference Wrap-up for the Day**  
**4:00 PM**    **Exhibitor Move-Out**

## EXHIBITOR SET-UP

### EXHIBITOR MOVE-IN DATES & TIMES:

- Monday, April 5<sup>th</sup>: 1:00 PM-5:00 PM
- **LARGE EQUIPMENT ONLY**
- Tuesday, April 6<sup>th</sup>: 8:00 AM-4:00 PM

### EQUIPMENT DETAILS:

#### Large Equipment Move-In Date & Time:

- Monday, April 5<sup>th</sup>: 1:00 PM - 5:00 PM
- Specific times will be communicated closer to conference to large equipment exhibitors

#### Forklift & Driver Times:

- Monday, April 5<sup>th</sup>: 1:00 PM - 5:00 PM
- Wednesday, April 7<sup>th</sup>: 3:00 PM - Until all equipment is out of Miller-Murphy-Howard Building
- **If forklift and driver is needed any other times than listed, an additional fee will be charged to your company.**

#### Large Equipment Move-Out Date & Time:

- **All equipment **must be out** of Miller-Murphy-Howard Building and at least in the parking lot by end of day, Wednesday, April 7<sup>th</sup> by end of day.**
- **All equipment must be off the Fairgrounds property by Thursday, April 8<sup>th</sup> by end of day.**





## SPONSORSHIP OPPORTUNITIES

|                                                                    | DIAMOND<br>\$5,000 | GOLD<br>\$3,000 | SILVER<br>\$2,000 | BRONZE<br>\$1,000 |
|--------------------------------------------------------------------|--------------------|-----------------|-------------------|-------------------|
| Color Ad in <i>The Pecan Grower</i> Magazine (Page Size)           | FULL               | 1/2             | 1/4               | 1/8               |
| Golf OR Skeet Shoots Teams                                         | 2 teams            | 1 team          | 1 team            | 1 team            |
| Banner Recognition (All Events)                                    | ✓                  | ✓               | ✓                 | ✓                 |
| Meal Sponsorship Recognition (Awards luncheon & Welcome Reception) | ✓                  | ✓               | ✓                 | ✓                 |
| Full Logo Recognition in Program                                   | ✓                  | ✓               | ✓                 | ✓                 |
| Table Tent Display at Awards Luncheon                              | ✓                  | ✓               | ✓                 | ✓                 |
| Awards Luncheon Meal Tickets                                       | 6 tickets          | 4 tickets       | 3 tickets         | 2 tickets         |
| Web Advertising Scroll Bar on <i>georgiapecan.org</i>              | ✓                  | ✓               | ✓                 | ✓                 |
| Premium Exhibitor Booth Location                                   | ✓                  | ✓               |                   |                   |
| Ultimate Beverage Sponsorship                                      | ✓                  |                 |                   |                   |
| Lanyard Representation                                             | ✓                  |                 |                   |                   |

\*Golf or Skeet Shoot teams can be traded for a hole or target sponsorship, upon request.

\*Banner Recognition included at welcome reception, golf tournament, skeet shoot tournament, presentation rooms, & awards luncheon.

\*Color ad selects preferred month to run between June, August, October, or December 2027 issues.

\*No sponsorships listed are exclusive packages.

### ULTIMATE BEVERAGE SPONSOR \$1,500

- Recognition in Program, Banners and Magazine: (Includes ALL Conference Beverages, Session Breaks, Golf Beverage Carts, Skeet Shoot Lunch, Golf Tournament Lunch, & Welcome Reception)

### MEAL SPONSOR

- Premier - \$500
  - Logo Displayed at Lunch
  - Name Listed in Program and Magazine
  - Table Tent Display at Awards Luncheon
- Supporting - \$250
  - Name Listed in Program and Magazine
  - Table Tent Display at Awards Luncheon

### Extra Opportunities

- Golf or Skeet Tournament
  - Hole and/or Target Sponsor - \$500
  - Only 17 Sponsorship Spots Available Per Event

### Donate to GPGA's Silent Auction Fundraiser

- Contact Amy Howell via email:  
amy@georgiapecan.org

**ALL SPONSORS: SEND LOGO TO SHEILA@GEORGIAPECAN.ORG UPON REGISTRATION**



# EXHIBITOR REGISTRATION FORM

|                                                                                                                                                                                                                                 | QTY   | PRICE       | TOTAL   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-------------|---------|
| <b>EXHIBITOR BOOTH</b> .....                                                                                                                                                                                                    | _____ | x \$450 =   | _____   |
| -10 x 8 Booth including booth drapping, 8ft table including plastic table cloth, 2 chairs, & 2 admission to Conference & Annual Awards Luncheon (Must submit registration by March 5, 2027)                                     |       |             |         |
| <b>EQUIPMENT EXHIBITOR BOOTH</b> (for large equipment only).....                                                                                                                                                                | _____ | x \$500=    | _____   |
| -10 x 20 Booth, 8ft table including plastic table cloth placed by/with equipment, 2 chairs, & 2 admission to Conference & Annual Awards Luncheon (Must submit registration by March 5, 2027)                                    |       |             |         |
| <b>ADDITIONAL EQUIPMENT SPACE (OUTSIDE)</b> .....                                                                                                                                                                               | _____ | x \$200 =   | _____   |
| -Indoor space is limited                                                                                                                                                                                                        |       |             |         |
| <b>ADDITIONAL EXHIBITOR OPTIONS:</b>                                                                                                                                                                                            |       |             |         |
| STANDARD ELECTRICAL OUTLET.....                                                                                                                                                                                                 | _____ | x \$75 =    | _____   |
| ADDITIONAL ADMISSION/LUNCH TICKETS.....                                                                                                                                                                                         | _____ | x \$40 =    | _____   |
| ADDITIONAL CHAIRS.....                                                                                                                                                                                                          | _____ | x \$5 =     | _____   |
| ADDITIONAL TABLES.....                                                                                                                                                                                                          | _____ | x \$15 =    | _____   |
| <b>RAFFLE TICKETS (GPGA'S ANNUAL FUNDRAISER)</b> .....                                                                                                                                                                          | _____ | x \$100 =   | _____   |
| -GPGA is a non-profit that solely works for the members of the organization. Please consider supporting this annual fundraiser by taking a little gamble to win \$10,000.00 in cash & prizes! Do not have to be present to win! |       |             |         |
| <b>JACK THOMPSON SCHOLARSHIP DONATION</b> .....                                                                                                                                                                                 | _____ | \$          | _____   |
| <b>SPONSORSHIP PACKAGE SELECTION</b> (Sponsorships do not include booth space):                                                                                                                                                 |       |             |         |
| DIAMOND.....                                                                                                                                                                                                                    | _____ | x \$5,000 = | _____   |
| GOLD.....                                                                                                                                                                                                                       | _____ | x \$3,000 = | _____   |
| SILVER.....                                                                                                                                                                                                                     | _____ | x \$2,000 = | _____   |
| BRONZE.....                                                                                                                                                                                                                     | _____ | x \$1,000 = | _____   |
| ULTIMATE BEVERAGE.....                                                                                                                                                                                                          | _____ | x \$1,500 = | _____   |
| HOLE SPONSOR.....                                                                                                                                                                                                               | _____ | x \$500 =   | _____   |
| TARGET SPONSOR.....                                                                                                                                                                                                             | _____ | x \$500 =   | _____   |
| PREMIER MEAL SPONSOR.....                                                                                                                                                                                                       | _____ | x \$500 =   | _____   |
| SUPPORTING MEAL SPONSOR.....                                                                                                                                                                                                    | _____ | x \$250 =   | _____   |
| <b>ADDITIONAL OPPORTUNITIES:</b>                                                                                                                                                                                                |       |             |         |
| GOLF TEAM.....                                                                                                                                                                                                                  | _____ | x \$500 =   | _____   |
| GOLF INDIVIDUAL.....                                                                                                                                                                                                            | _____ | x \$125 =   | _____   |
| SKEET SHOOT TEAM.....                                                                                                                                                                                                           | _____ | x \$500 =   | _____   |
| SKEET SHOOT INDIVIDUAL.....                                                                                                                                                                                                     | _____ | x \$125 =   | _____   |
| <b>TOTAL:</b>                                                                                                                                                                                                                   |       |             | \$_____ |

If you would like to donate an item for the silent auction, please contact us at (229)-382-2187.

NOTE: Booth assignment is based on sponsorship level, exhibition seniority, GPGA membership standing, advertising history in *The Pecan Grower* magazine, and overall conference sponsorship contributions.



## EXHIBITOR CHECK-OUT FORM

COMPANY NAME: \_\_\_\_\_

KEY CONTACT: \_\_\_\_\_ EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ATTENDEE 1: \_\_\_\_\_ EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ATTENDEE 2: \_\_\_\_\_ EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

OTHER ATTENDEE NAMES: \_\_\_\_\_

### GOLF TOURNAMENT: (If Applicable)

| NAME                | Handicap | Email |
|---------------------|----------|-------|
| Player One: _____   |          |       |
| Player Two: _____   |          |       |
| Player Three: _____ |          |       |
| Player Four: _____  |          |       |

### SKEET SHOOT TOURNAMENT: (If Applicable)

| NAME                | Email |
|---------------------|-------|
| Player One: _____   |       |
| Player Two: _____   |       |
| Player Three: _____ |       |
| Player Four: _____  |       |

☐ NO TEAMS- Exchange for hole or target sponsorship (Please Select One): ☐ HOLE ☐ TARGET

SILENT AUCTION ITEM DONATION: ☐ YES ☐ NO

### PAYMENT OPTIONS (Please select one from the below)

☐ PLEASE INVOICE ME:  
NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

☐ PAY BY CARD:  
NAME AS IT APPEARS ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ / \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

☐ CHECK ENCLOSED

**TOTAL: \$** \_\_\_\_\_